Peter Julian Desrosier

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Website / Portfolio– pjdesros.com

Summary

Sales enablement leader and builder with 15 years of experience in digital content workflows, now scaled through AI-enabled development that turns high-level strategy into micro-level execution to drive change and sales. Builds the platforms, automations, and AI-generated content that equip sales teams; previously ran HP's ACS Academy for 2,000+ users.

Accomplishments

- Built Mosaic's in-house sales learning platform and the AI pipelines that produce its enablement content
- Primary administrator of HP's ACS Academy (2,000+ users); integrated AI into daily operations, including transcription-to-summary pipelines, asset tagging, and generative assets
- Co-developed Velodyne Lidar's VR demo (CES, Hyundai CEO) preceding a 2019 $50M investment; developed the AR demo that won a 2022 SxSW Innovation Award

Highlights/Skills

- AI workflow design & automation
- Claude Code, Replit & ChatGPT workflows
- LLM API integration & prompt engineering
- Rapid AI prototyping & app development
- Learning platform architecture & LMS admin
- Workflow automation: Smartsheet & Poppulo
- Unity app development & node-based scripting
- Sales enablement strategy & content systems
- Copilot & generative AI content pipelines
- Articulate Storyline & Rise (SCORM)
- Figma, UX/UI & Atomic Design systems
- Adobe Creative Suite & Cinema 4D
- End-to-end video production
- Technical documentation & onboarding
- High-speed research & autodidact

Experience

Content Manager, Sales Enablement *June 2026 to Present*

Mosaic Service Partners • Full-time —Washington, DC (Hybrid)
Build and scale the infrastructure behind Mosaic's sales enablement across a growing portfolio of window and door brands.

- Architect and develop Mosaic Sales University, an in-house learning platform built with Replit and Claude Code
- API-enable AI to generate courses, apps, and motion graphics videos
- Translate high-level enablement strategy into AI-driven, micro-level execution that scales change and sales
- Build an in-house production studio and an org-wide brand and content system

Sales Training Enablement Content Specialist *May 2024 to May 2026*

HP • Contract —Annandale, Virginia
Drove strategy, content, and daily operations for ACS Academy, HP's global training platform supporting 2,000+ users.

Content Creator *November 2022 to August 2023*

HP • Contract —Austin, TX
Creator for HP's design system, crafting visuals and comms to unify design, streamline workflows, and support user-focused product development.

Multimedia Content Developer *October 2018 to August 2022*

Velodyne Lidar—San Jose, CA
Visualization and simulation developer aiding customers, investors, and the public to better understand the use of Velodyne's lidar products.

Director of Media and Technology *June 2016 to August 2018*

Highrock Covenant Church—Arlington, MA
Produce film, photo, and graphics for the church, while managing social media, budget, IT, systems training, volunteer teams, and event planning.

Web Content Producer *January 2016 to May 2016*

Scranton Gillette Communications LLC—Arlington Heights, IL
Shoot photo/video for home remodeling project from concept to completion, while writing online blog posts tracking the progress of the project.

Education

B.A. Cum Laude, Communication- Media Studies, Studio Art Minor- Graphic Design and Photography, May 2016
Wheaton College—Wheaton, IL, USA