Peter Julian Desrosier

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Website / Portfolio– pjdesros.com

Summary

Digital Storyteller for 15 years, most recently as a sales enablement content specialist carrying out support for HP's ACS division. Adept in planning, executing, and overseeing projects, including 2D/3D graphics and animation, advertising, photography, film, graphic design, web design, and technology solutions. Can manage multiple projects at once, meet deadlines, and rapidly learn and adapt to new skill sets and goals.

Accomplishments

- Primary site administrator in the design and implementation of a brand new training and enablement platform for HP's ACS division, supporting 2,000+ sales specialists, generalists, business development managers, and more.
- Developed and executed AR Lidar Demonstration resulting in Velodyne Lidar 2022 SxSW Innovation Award win
- Member of 2-person team that developed VR Demo given at CES and to Hyundai CEO preceding 2019 $50M investment in Velodyne Lidar

Highlights/Skills

- Advanced knowledge of Adobe Creative Suite
- Advanced Knowledge of Cinema 4D
- Unity App development & node-based scripting experience
- End to end video creation from pre-production to post-production
- Extensive knowledge of computer hardware
- Social media strategy and execution
- Functional knowledge of IT systems/networking

- Photography and cinematography
- High speed research and autodidact
- UX/UI design & Atomic Design
- Basic HTML/CSS web development
- Wordpress, Wix, & Squarespace
- Organized and efficient, alone and in teams
- Advanced knowledge of streaming services/workflows
- Figma & Miro

Experience

Sales Training Enablement Content Specialist *May 2024 to Present*

HP • Contract —Annandale, Virginia

Drive strategy, content, and daily operations for ACS Academy—HP's global training platform supporting 2,000+ users across technical sales, product teams, and specialists for HP's Advanced Compute Solutions.

- Create, manage and implement interactive courses via Articulate Rise & Storyline
- Automate workflows in Smartsheet to manage content development & track asset updates
- Manage platform content, UI, & communications with Figma & Adobe Creative Suite
- Lead global platform communications with Poppulo Harmony & AI Graphics Tools
- Create high-impact visuals, videos, and motion graphics for trainings, demos, executive presentations, and public-facing events like CES

Content Creator *November 2022 to August 2023*

HP • Contract —Austin, TX

Creator for HP's design system, crafting visuals and comms to unify design, streamline workflows, and support user-focused product development.

Multimedia Content Developer *October 2018 to August 2022*

Velodyne Lidar—San Jose, CA

Visualization and simulation developer aiding customers, investors, and the public to better understand the use of Velodyne's lidar products.

Director of Media and Technology *June 2016 to August 2018*

Highrock Covenant Church—Arlington, MA

Produce film, photo, and graphics for the church, while managing social media, budget, IT, systems training, volunteer teams, and event planning.

Web Content Producer *January 2016 to May 2016*

Scranton Gillette Communications LLC—Arlington Heights, IL

Shoot photo/video for home remodeling project from concept to completion, while writing online blog posts tracking the progress of the project.

Education

B.A. Cum Laude, Communication- Media Studies, Studio Art Minor- Graphic Design and Photography, May 2016
Wheaton College—Wheaton, IL, USA